7. Choosing Effective Examples and Analogies

SOLUTIONS

- 1. Provide analogies for the given topics.
 - a. "Knee deep"
 - b. "Polar opposites"
 - c. "All over the map"
 - d. "Faster than a speeding bullet"
 - e. "A handful"
 - f. "As heavy as an elephant"
 - g. "Going through the roof"
 - h. "Like it fell off a cliff"
 - i. "Like a broken record"
- 3. Devise short phrases conveying the concept of small size to the given audience.
 - a. "Pea-sized"
 - b. "Like a grain of sand or a seed"
 - c. "Like a speck of paint"
 - d. "Like a drop of water in an Olympic-sized swimming pool"
- 5. Consider whether information from Illinois in 1990 would be useful for the specified comparison.
 - a. Useful for a comparison of the state and its largest city in the same year
 - b. Useful for analysis of trends over time in the entire state
 - c. Useful for comparison of one age group to the total population
 - d. A poor choice, as too many dimensions differ (time, place, and age)